

Marketing Bulletin – January 2021

In this bulletin, we provide important information including upcoming product launches and marketing collateral releases.

Promotions

Receive a VideoEdge IP Camera License with Illustra Flex



Don't miss out on this great opportunity to equip your security operation with top of the line surveillance cameras from Tyco Illustra. Receive a Tyco American Dynamics Videoedge IP camera license with every Illustra Flex camera purchase, at no cost to you.

This promotion ends June 30, 2021, so [contact your local sales representative](#) today!

Use the promo code **ADFLEXIP** on your purchase order to receive this special promotion.

Receive one Re-identification license with purchase of select VideoEdge NVRs

Track persons of interest in just a few moments with the Re-identification feature, supported by a cyber-hardened VideoEdge NVR. Take your security to the next level by adding the powerful Re-Identification analytic to a VideoEdge NVR, at no cost to you.

[The Re-Identification analytic](#), enabled by Tyco AI, allows your surveillance camera to provide invaluable data on where a specific person has been within the premises. With this feature, your business adds a whole new layer to data analytics and forensic search capabilities. Combined with a cyber-hardened VideoEdge NVR and your business is ready to take on 2021.



The promotion is effective Jan 19, 2021 - June 30, 2021. [Contact your local sales representative](#) to learn more. Use promo code **ADVEAN** when ordering.

Product Updates

Coming Soon: VideoEdge 2U High Capacity NVR — gain piece of mind with redundancy and increased reliability



The VideoEdge 2U High Capacity (HC) Network Video Recorder (NVR) offers a powerful recording solution to meet demanding requirements. Video is

recorded in RAID configurations in twelve front-accessible, hot-swappable drives. The 2U HC NVR comes equipped with a redundant power supply for increased reliability. VideoEdge NVRs easily deploy cameras with an advanced open architecture and simple design, adding and reassigning licenses at any time.

victor Application Servers – Pre-sized, Verified and Approved

victor Application Servers are ideal when managing video from VideoEdge NVRs via the victor VMS. Scalable from single-site locations to enterprise-level deployments (SAS and MAS), these servers are available in several form factors with distinct configurations to simplify ordering and installation, and come with full service technical and hardware support.



The victor 1U Rack Mount Server with a single CPU delivers powerful performance and enterprise-class features. Scale even further to the victor 2U Rack Mount Server for more memory and an extensive I/O footprint. Each server is backed by a three-year limited warranty with next business day on-site service.

For more information regarding victor Application Servers, [click here](#).

victor/ VideoEdge 5.6.1 Service Pack 1: Upgraded SIP Features and Automatic Face Redaction

victor and VideoEdge 5.6.1 Service Pack 1 comes equipped with an upgrade to the existing SIP feature, and the addition of Automatic Face Redaction, which allows security administrators to redact pre-identified persons' faces from video to further investigate potential threats, while keeping the identities of others secure.



With the upgraded SIP feature, security administrators can now utilize multiple parts of their security infrastructure to communicate and broadcast information, forming an efficient network across multiple SIP-enabled devices. Whether it's using the VideoEdge NVR to communicate with a selected camera at an entry point, sending a voice message over an intercom system, or interacting with another

VideoEdge NVR, the upgraded SIP feature can meet your specific security needs.

Automatic Face Redaction proves to be a valuable compliment to the existing Intelligent Person Search and Re-Identification feature within victor, giving security administrators an additional tool to elevate security within their business. With Automatic Face Redaction the user can redact pre-identified persons' faces from video, leaving only the subject of interest's face visible for further investigation, while keeping the identities of others secure.



victor/ VideoEdge 5.6: Save time when minutes matter with a feature-packed AI solution

Using victor and VideoEdge v5.6 with AI and analytic technology users can utilize a wide variety of features, including person-based intelligent search, area occupancy, a new event hub, and more. With the powerful, automated and forensic search capabilities powered by Tyco AI, victor and VideoEdge users are able to save time when minutes matter.



- **Person-based intelligent search** – Allows video system operators to locate suspects of interest in just a few moments.
- **Area occupancy** – Automates the counting of people or visitors using AI technology.
- **New event hub** – Streamlines and fuses event creation, action pairing, and scheduling in an event summary view, making event creation much quicker and easier.

For more information regarding victor/ VideoEdge 5.6, [click here](#).

victor 5.6 and Software House C•CURE 9000 v2.90 Gain UL Approval

We are excited to announce that we have been granted UL 1076 and UL 2610 approval for both victor v5.6 and C•CURE 9000 v2.90. Both products have been found to be compliant with UL requirements for on-premise commercial security systems. These requirements apply to the construction, performance, and operation of equipment intended for use in proprietary burglar alarm units and systems used to protect against burglary. UL-2610, which provides standards for Commercial Premises Security Alarm Units and Systems, includes cybersecurity provisions and cloud functionality. UL's Commercial Premises Security Alarm Units and Systems tests alarm products and systems against established criteria.



[Click here](#) to view the UL Notice of Completion.

Collateral Updates

In an effort to bring you the most relevant information, below is a list of collateral that has been updated. Click the links to download each document.

[American Dynamics victor VideoEdge: Features That Matter Brochure](#) – added Automatic Face Redaction feature.

Tyco Video Support Portal

Support... *faster*
Tyco's Technical support portal

[Register here](#)

- Live chat
- Technical library
- Share files
- Q&A forum
- Desktop or mobile
- Raise a support ticket

victor and VideoEdge Basic Installer Course now available! [Sign up here.](#)

American Dynamics Smart Services



**American Dynamics
Smart Services Program**
A customer-focused, partner-driven program

Learn more by reaching out to the team at:
ADSmartServices@JCI.com

Other News

Cybersecurity

Cyber Solutions Website Updated

At Johnson Controls we are continually focused on providing cyber-resilient systems focused on our customers' security needs. We pride ourselves on bringing cybersecurity awareness to you with a very robust Cyber Solutions website. This site has been recently updated new content.



[Click here](#) to find out more about our holistic, organization-wide approach utilizing best practices.

For customers looking to obtain cybersecurity proposals, requests and/or responses, please email the Cyber Solutions team at productsecurity@jci.com.

Security Notice regarding American Dynamics victor Web Client and Software House C•CURE Web Client Vulnerability

Johnson Controls has confirmed a vulnerability impacting specified versions of American Dynamics victor Web Client and Software House C•CURE Web Client.

This vulnerability could allow an unauthenticated attacker on the network to create and sign their own JSON Web token and use it to execute an HTTP API Method without the need for valid authentication and authorization.

Information on this vulnerability and detailed mitigation steps can be visible on our website. [Click here](#) to see the full advisory report on our Cyber Solutions website.

ISASecure Secure Development Lifecycle Assurance cybersecurity certification

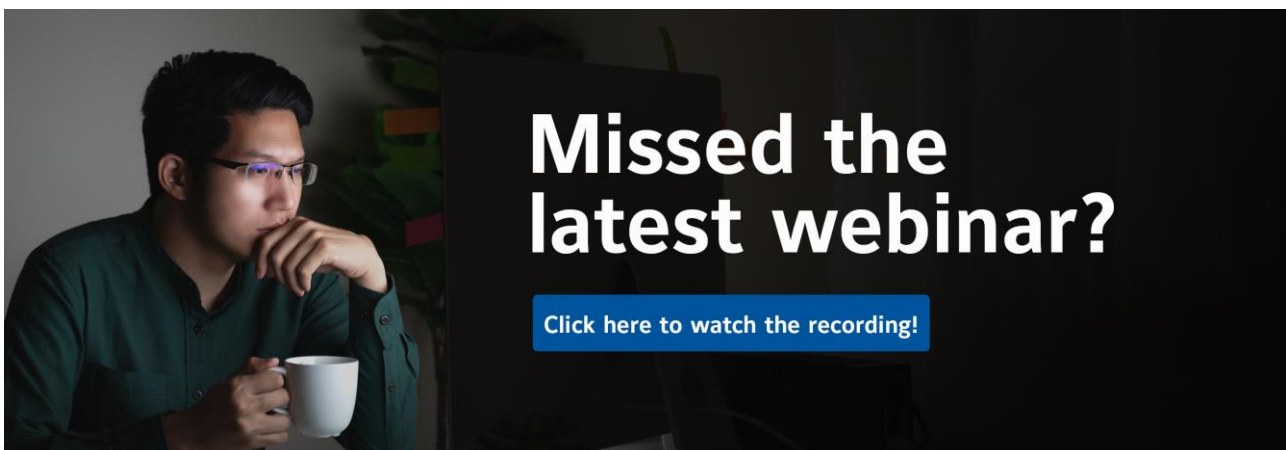
We are pleased to announce Johnson Controls recently earned ISASecure® Secure Development Lifecycle Assurance (SDLA) cybersecurity certification. This certification validates that Johnson Controls is following an international standard and set of best practices for securely developing and supporting products across their lifecycle and reinforces our commitment to our customers to provide cyber-resilient solutions that follow best-in-class industry practices. [READ MORE.](#)

Industry News

How to leverage AI visualization and IoT to simplify and improve security

“Company executives and technology leaders can use artificial intelligence (AI) and internet of things (IoT) technology to enable desired outcomes — not just for experimental efforts — and can use visualization to prioritize and communicate the value of security investments.” [READ MORE](#)

Latest Webinar: victor and VideoEdge 5.6



American Dynamics SharePoint Website

Access to the American Dynamics SharePoint allows you to view and download a variety of marketing collateral including data sheets, brochures, whitepapers and more. If you do not have access, please request it by clicking [here](#), or contact one of the product managers for assistance. Otherwise, [click here](#) to access the main library.

Product Management Contact Information

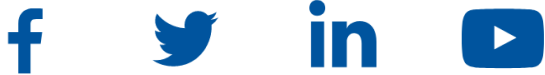
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Connect With Us



For additional information, please visit www.americandynamics.net.

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